
PROFESSIONAL SUMMARY

High-energy and people-focused creative content producer with experience managing social media accounts, producing video content, photography, event promotion, and brand storytelling. Skilled in short-form video production, content strategy, audience engagement, and visual storytelling. Experience creating content for musicians, live events, small businesses, and community organizations while maintaining a professional career in construction documentation and project coordination. Recognized for strong collaboration, initiative, and a positive attitude, with a passion for creating engaging content that connects with audiences and drives impact.

EDUCATION

Herberger Design Institute for Design and the Arts, Arizona State University, Tempe, AZ

May 2024

Bachelor of Arts in Filmmaking Practices

RELEVANT EXPERIENCE

Social Media Manager & Videographer, Codename26z, Mesa, AZ

October 2025 – Present

- Manage social media platforms and content strategy
- Film and edit promotional videos, live performances, and behind-the-scenes content
- Create short-form content for Instagram, TikTok, YouTube and Amazon Fire TV
- Direct, film, and edit narrative-driven music videos, developing story concepts from pre-production through final delivery

Freelance Media Specialist, Likes Studios, Tempe, AZ

March 2019 – Present

- Conceptualized, directed, shot, and edited high-impact visual content, including music videos, brand promos, corporate events, fashion events, and social media campaigns for a diverse clientele.
- Operated as a one-stop production solution, handling camera operation, lighting, audio capture, color grading, motion graphics, and post-production workflows.
- Demonstrated adaptability across fast-paced shoots, managing shifting timelines, multiple roles, and creative challenges with professionalism and creative problem-solving
- Utilized professional equipment and industry-standard software
- Worked with local brands including: Santan Brewery, Varsity Tavern, Mr Fries Man, and Coronado Venue

Event Producer & Host, NothinButLaughz, Tempe, AZ

August 2024 – Present

- Organized and promoted live mixed-media comedy events
- Managed social media marketing campaigns
- Produced promotional video content and event photography
- Coordinated talent, scheduling, food catering and audience engagement for events with 150+ guests

SKILLS

- Software: Adobe Premiere Pro, Adobe After Effects, CapCut, Canva, Microsoft Office, Matterport, Leica3D
- Creative: Videography, Video Editing, Content Strategy, Storytelling, Interview Production, Event Coverage, Marketing

PROFESSIONAL EXPERIENCE

Documentation Specialist, Multivista, Scottsdale, AZ

November 2025 – Present

- Conduct high-precision 3D laser scanning of construction sites and healthcare facilities for conversion into BIM models
- Capture and document construction progress through detailed site photography, creating chronological visual records